

**What Does Performance in Graduate School Predict?
Graduate Economics Education and Student Outcomes**

Susan Athey
Harvard University

Lawrence F. Katz
Harvard University

Alan B. Krueger*
Industrial Relation Section
Firestone Library
Princeton University
Princeton, NJ 08544
akrueger@princeton.edu
(p) 609-258-4046
(f) 609-258-2907

Steven Levitt
University of Chicago

James Poterba
Massachusetts Institute of Technology

* Corresponding author.

What Does Performance in Graduate School Predict? Graduate Economics Education and Student Outcomes

Susan Athey, Lawrence F. Katz, Alan B. Krueger, Steven Levitt, and James Poterba*

Economists devote considerable effort to graduate student education but have conducted relatively little research on the determinants of student performance or placement in the job market. Do graduate students who do well in core microeconomics (Micro) courses also do well in core macroeconomics (Macro) and econometrics (Metrics) courses? Are students who achieve higher grades in their first-year core classes or general exams more likely to complete their Ph.D. and to obtain higher ranked positions in the job market? In an attempt to answer these questions, we assembled a rich data set on 1,030 economics graduate students who enrolled at Harvard, the Massachusetts Institute of Technology (MIT), Princeton, Stanford or the University of Chicago in the 1990s. These schools were selected because they have the five highest ranked economics Ph.D. programs according to the National Research Council in 1993.

Our results indicate that students' grades in required core courses are highly correlated across subjects. The Ph.D. admissions committee's evaluation of a student predicts first-year grades and Ph.D. completion, but not job placement. First-year performance is a strong predictor of Ph.D. completion. Most importantly, we find that first-year Micro and Macro grades are statistically significant predictors of student job placement, even conditional on Ph.D. completion. Conditional on first-year grades, GRE scores, foreign citizenship, sex, and having a prior Masters degree do not predict job placement. Students who attended elite undergraduate universities and liberal arts colleges are more likely to be placed in top ranked academic jobs.

I. Data and Descriptive Statistics

After receiving permission from each university's Institutional Review Board, in the summer of 2006 we attempted to gather information on every student who entered the Ph.D. program in economics at Chicago, Harvard, MIT, Princeton, and Stanford from 1990 to 1999. Specifically, we sought data on GRE scores, admissions rank, first-year course or general exam grades, Ph.D. completion status, initial job placement and other variables from the schools' economics department administrators and archives.

Some departments were better at record keeping than others. Data are available for Princeton (n=217) and Stanford (n=259) for students who enrolled from 1990-99. Chicago (n=230) and Harvard (n=177) provided data on enrollees from 1994-99. MIT provided data on students who completed their degree from 1990-99; we restrict the MIT sample to 147 students who enrolled between 1990 and 1995 *and* completed their Ph.D. We drop MIT when we analyze the determinants of degree completion. The rank the Ph.D. admissions committee assigned the student is available for Harvard, Princeton, and Stanford.

Harvard, Stanford and Princeton (before 1996) relied on a general exam grade for their requirements in Micro and Macro. Chicago relied on both course grades and general exams for Ph.D. advancement. MIT and Princeton (after 1995) used course grades for degree requirements. We computed the average first-year course grade in Micro and in Macro for Chicago, MIT, and Princeton (after 1995). Stanford gave a first-year general in Econometrics while the other schools use course grades in Econometrics. To convert grades into comparable units across schools, we rescaled all course and general exam grades into percentile ranks within year and school.¹

Some schools provided information on students' initial job placements while others did not. In most cases, we were able to identify job placement even when the school could not provide it. Job placement is typically not available for those who did not complete their Ph.D. degree; for 93 percent of completers, we have initial job information. Rating the quality of job placement is inherently a subjective judgment, so we use multiple measures. First, we used Pantelis Kalaitzidakis, et al.'s (2003) ranking of the top 200 economics departments. This ranking, which is based on publications, was selected because it is relatively comprehensive, but we still needed to assign ranks to some positions ourselves.² Second, we created an indicator variable for placement at one of the twenty top-ranked economics departments according to Kalaitzidakis, et al. This group overlaps substantially with the NRC's top 20 departments. Third, we created a categorical variable that equals 1 for jobs with independent research opportunities, such as those at research universities and the Federal Reserve, 2 for primarily teaching positions such as those at many liberal arts colleges, 3 for directed research positions such as those at the Treasury Department and MDRC, and 4 for other positions as well as noncompleters. Finally, we created an indicator for academic jobs.

Means for the full sample are presented in column (1) of Table 1. To conceal the identity of the individual schools but still illustrate the range of variability across the five schools, in column (2) we report the mean for the school with the lowest average value and in column (3) the highest average value for each variable.

A quarter of the students who enrolled in and graduated from these graduate programs were women. Under-represented minority students (African American, Hispanic or Native American) are only 3 percent of enrolled students. Half of the

students attended a foreign undergraduate institution, and 63 percent are foreign citizens. Twenty-two percent of enrollees graduated from a top 15 university as an undergraduate, based on the 2006 *U.S. News and World Report* ranking, and another 4 percent had attended one of the top five liberal arts colleges. The average student scored in the 93rd percentile on the Math GRE; three quarters of students scored above the 90th percentile. The average student scored in the 75th percentile of the Verbal GRE; the average for foreign citizens was the 66th percentile and the average for American citizens was the 90th percentile.

Overall, 75 percent of enrollees completed their Ph.D. degree; this figure ranged from 65 percent at one school to 90 percent at another.³ Twenty-seven percent of Ph.D. recipients from these five schools accepted jobs at “top 20” economics departments, while 17 percent landed a “top 10” job. More than half of graduates accepted an academic job, consistent with David Colander’s (2005) finding that most economics graduate students at top programs plan to pursue an academic job at some point.

II. Grades and Completion

For the sample as a whole, first-year grades (scaled as percentile ranks) are strongly positively correlated across subjects: 0.54 for Micro and Macro; 0.56 for Micro and Econometrics; and 0.56 for Macro and Metrics. These correlations are very similar in magnitude when computed separately for foreign and U.S. citizens. The Micro-Macro correlation ranged from a low of 0.32 in one school to a high of 0.73 in another. The strong correlations between grades in different subjects is consistent with the view that successful course (or test) performance in economics requires similar skills across fields,

as well as with the view that the study habits and personal traits that lead to success in one subject also lead to success in others.

Table 2 presents Ordinary Least Squares (OLS) regression estimates in which the dependent variable is the student's percentile rank in first-year Micro, Macro or Econometrics. Explanatory variables are student background characteristics and admissions rank. The sample size drops nearly in half when we control for the admissions rank as it is not available for Chicago and MIT. Several findings are noteworthy. The Analytical GRE score is a stronger predictor of grades in all three subjects than is the Math or Verbal GRE. When admissions rank is excluded from the model, the Math GRE has a statistically significant effect on Micro grades and the Verbal GRE has a statistically significant effect on Macro grades. The latter finding is partly a result of the fall in sample, as the Verbal GRE has a small and insignificant effect if the column (3) model is estimated with the column (4) sample. The Analytical GRE score has a sizable effect: an increase of 20 percentile points is associated with an increase in grades of 5 to 6 percentiles in all three subjects in the models that exclude the admissions rank. Admissions rank presumably reflects, in part, GRE scores.

Students who attended a foreign undergraduate institution perform significantly better in all three subjects. The first-year grades of female students are significantly lower than the grades of male students. Students who attended an elite undergraduate institution do not perform significantly differently than other students, with the possible exception of achieving a higher grade in Macro. Students who start graduate school with a masters degree in economics or finance do not perform better in Micro or Econometrics, but their Macro grade is 11 percentile points higher, all else equal. If we drop admissions

rank, a prior masters degree is associated with an increase of 4.4 points in Micro ($p=.097$), 10.6 points in Macro ($p=.000$), and 3.1 points in Econometrics ($p=.36$). Lastly, the admission rank is a strong predictor of performance: moving ahead 30 places in the ranking (from 50 to 20, say) is associated with an increase in grades of 7 percentile point in all three subjects, conditional on GREs and other factors.

We have estimated probit equations to examine the determinants of Ph.D. completion by 2006.⁴ The explanatory variables used in Table 2 as well as first-year grades were included as predictors. (MIT was excluded from this analysis because its sample omits dropouts.) These models indicate that first-year Micro, Macro and Metrics grades are strong predictors of Ph.D. completion. An increase in first-year Micro and Macro grades of 20 percentile points, for example, is associated with an increase in Ph.D. completion of 12 percentage points, which would cut the dropout rate nearly in half. One concern, however, is that grades have a mechanical relationship with completion as students who fail to pass their first-year courses or general exams are forced to leave the program. Even if we restrict the sample to those who scored above the 30th percentile on Micro and Macro – and are therefore unlikely to be forced out of the program – the effect of grades is about half as large but still statistically significant.

Conditional on grades, the only variable that significantly predicts completion in our sample is matriculation at a non-U.S. undergraduate institution. Those who completed their undergraduate education abroad have a 10 percentage point higher completion rate than American students. We do not find a gender difference in completion in our data. Students who attended an elite undergraduate college are more likely to complete their degree, but the effect is marginally significant. If grades are

omitted, the admissions rank is a significant predictor of completion, with students who are ranked 30 places ahead being 4.5 percentage points more likely to complete a Ph.D.

III. Job Placement

Table 3 presents results of our job placement analysis. Columns 1-3 present OLS estimates where the dependent variable is the rank of each student's initial job. Columns 4-6 present probit estimates where the dependent variable equals 1 if the student was placed in a job in a top 20 position and 0 otherwise. The sample for the probit estimates consists of all enrollees, whereas the sample for columns 1-3 is mainly restricted to those who completed their degree. (We have job placements for 40 students who did not complete their degree who are included in columns 1-3.) In all of the models, a Chow test does not reject the null hypothesis that data can be pooled across the five schools.⁵

In columns (1) and (4) we predict job placement from variables that could be observed prior to the start of graduate school. Only the Analytical GRE score is statistically significant in predicting placement in a "top 20" economics department. Because this sample is conditional on acceptance to a top five economics department, the weak predictive power of GRE scores may be an artifact: students with low GRE scores who were admitted probably had other distinguishing characteristics that improved their job prospects. Krueger and Wu (2000) find that GREs are a significant predictor of job placement in a sample of all applicants to one top five economics department, but not of grades for matriculants. Students from top undergraduate institutions are substantially more likely to secure highly ranked positions after graduate school. The effect is large: in column (4), attending a leading liberal arts college is associated with an 18 percentage point increase in the chance of job placement at a "top 20" economics department.

Columns (2) and (5) add first-year grades and columns (3) and (6) add admissions rank and a dummy for a prior masters degree. Micro and Macro grades are significant predictors of job placement. An F-test fails to reject the hypothesis that Micro and Macro grades have an equal effect. An increase in both core grades by 20 percentile ranks is predicted to increase a student's chance of being placed in the "top 20" by a sizable 10 percentage points. In results not presented here, we added Metrics grades to the models and found that they are not significantly related to job rank but that they are significantly and positively related to placement in the "top 20." To maximize our sample size, however, we present results without the Econometrics grade. We also examined the effect of grades on students who wrote theses in different fields. Notably, the Micro grade did not predict job placement for students who wrote a dissertation in the area of micro econometrics, although the Macro grade predicted these students' placements.

Admissions rank is not a significant predictor of job placement, even if it is the only variable in the model. This also may be a feature of analyzing a sample matriculating at the top five 5 programs. Nevertheless, the insignificance of admissions rank calls into question the practice of tying graduate fellowships to this variable.

None of the models display a statistically significant difference in job placement between female and male students. When grades are excluded, female students are placed in slightly lower ranked jobs, and when grades are included in the model female students are placed in slightly higher ranked jobs. Separate regressions by gender indicate that the Macro grade is a stronger predictor of job placement for males than females. Note that we do not know which jobs students were *offered*; we only know the

job they accepted from their offers. It is possible that gender differences in tastes influence job selection, conditional on job opportunities.

We also do not find an advantage on the job market for foreign-trained students, despite their higher first-year grades, on average. The stronger job placement performance of students who attended elite undergraduate colleges and universities holds even conditional on grades. Thus, it is something about their backgrounds that is not reflected in their first-year course performance that helps raise their job placements.

In results not shown here, two additional outcome measures were analyzed: 1) an ordered categorical variable that groups students into independent research jobs, teaching positions, directed research, and other positions; 2) a dichotomous variable that equals 1 if the student is initially placed in an academic job and 0 otherwise. The same qualitative conclusions emerged from these alternative measures of job placements with two noteworthy exceptions. First, students whose undergraduate education is from a non-U.S. institution are more likely to be placed in the independent research end of the job spectrum. Second, without controlling for grades, a smaller fraction of women than men are placed in jobs that allow for independent research after they complete graduate school.

IV. Conclusion

First-year grades in core required courses are a strong predictor of economics graduate students' job placements. The reasons for this relationship are unclear and a worthy topic of further research. One possibility is that mastering the content of first-year courses directly helps prepare students to be successful researchers.⁶ Other possibilities are that students who do well in their first-year courses gain self-confidence or create positive "first-impressions" with faculty members, putting them on a positive

trajectory irrespective of the direct utility of the course content. Yet another interpretation is that the traits that enable a student to do well in the first-year of graduate school, such as high cognitive ability and diligence, are also important when it comes to writing a dissertation and searching for a job.

Our results raise an interesting question: Why are some characteristics much stronger predictors of grades than of job placements? Foreign-trained and male students achieve substantially higher first-year grades, on average, but do not appear to be placed into much higher ranked jobs. Likewise, admissions committees' rankings strongly predict grades but not job placements. Some background characteristics, such as attendance at a top undergraduate institution, do a better job of predicting job placement than grades. Additional research is necessary to discover why some characteristics predict job placements in ways that are not captured by grades.

One final observation is that the job placement models in Tables 3 and 4 have limited explanatory power. The R-squared in all cases is 0.12 or less. The difficulty predicting job placements may, in part, result from the noise in our data, ambiguity in ranking jobs, the incompleteness of our measures, and inherent randomness in the academic job market. Diligence, perseverance, and creativity – factors that surely matter for successful research careers and job placements -- are difficult to define and measure. Our results suggest that there is not an easily recognizable star profile or single path to success for an economics graduate student.

References

- Colander, David.** “The Making of an Economist Redux.” *Journal of Economic Perspectives*, Winter 2005, 19(1), pp. 175-98.
- Kalaitzidakis, Pantelis, Theofanis P. Mamuneas and Thanasis Stengos.** “Rankings of Academic Journal and Institutions in Economics.” *Journal of the European Economic Association*, September 2003, 1(6), pp. 1346-66.
- Krueger, Alan B. and Stephen Wu.** “Forecasting Job Placements of Economics Graduate Students.” *Journal of Economic Education*, Winter 2000, 31(1), pp. 81-94.
- Siegfried, John J. and Wendy A. Stock.** “So You Want to Earn a Ph.D. in Economics: How Long Do You Think It Will Take?” *The Journal of Human Resources*, Spring, 2001, 36 (2), pp. 364-378.
- Stock, Wendy and W. Lee Hansen.** “PhD Program Learning and Job Demands: How Close the Match?” *American Economic Review*. May, 2004, 94(2), pp. 266–71.

Notes:

* Harvard University, Harvard University, Princeton University, University of Chicago, and MIT. Krueger is the corresponding author. Unfortunately, due to university confidentiality restrictions, we are not able to make the data used in this article publicly available. We thank Eleanor Choi, Elaine Liu, Yuhang Wang, Stephen Nei (Princeton), Peter Hoagland and Katherine Swan (MIT) for excellent research assistance, and Ed Freeland for preparing IRB submissions. We acknowledge partial research support from the NSF.

¹ For students who failed an exam or course and retook it, we used the last score available. For Chicago, however, we averaged the retake grade with the original grade because it was unclear which grade was the final one. Grades are not available for Stanford in 1990. Princeton only recorded pass/fail for Econometrics before 1996, so we only include Econometrics grades for Princeton for 1996-99.

² Following Krueger and Wu (2000), if a job at a particular school was not in the economics department, we added 5 ranks to the institution’s ranking. Jobs in the business sector were typically assigned a rank of 200 to 250, depending on whether they utilized research or teaching skills. Other jobs were assigned a rank that seemed commensurate with one of the departments ranked in Kalaitzidakis, *et al.* (2003).

³ MIT is excluded from these figures because we lack information on dropouts.

⁴ See Siegfried and Stock (2001) for an analysis of the time to degree for a broader sample of economics graduate students.

⁵ We also note that our conclusions are not qualitatively altered if we add unrestricted entry year dummies or school dummies to the models in Table 3.

⁶ Consistent with this interpretation, Stock and Hansen (2004) conclude that a majority of new economics Ph.D.s believe that “the emphasis given in their Ph.D. programs to many economic proficiencies was ‘about right’.”

**Table 1: Mean Characteristics of Economics Ph.D. Students Entering
Top 5 Departments from 1990 to 1999**

Characteristics	All	Lowest School	Highest School
Female	0.25	0.20	0.30
Under Represented Minority	0.03	0.01	0.06
Foreign Citizen	0.63	0.50	0.68
Graduated from Foreign Undergrad University	0.49	0.39	0.61
Graduated from Top 15 University	0.22	0.13	0.34
Graduated from Top 5 Liberal Arts College	0.04	0.00	0.06
Prior Masters Degree in Econ/Finance	0.24	0.16	0.30
GRE Quantitative (Percentile)	93	92	95
GRE Verbal (Percentile)	75	66	81
GRE Analytical (Percentile)	89	85	91
Admissions Rank	38	36	39
Ph.D. Completion Rate	0.75	0.65	0.90
Academic Job (1=yes)	0.45	0.30	0.56
Average Job Rank	74	61	86
Top 20 Jobs (Unconditional)	0.19	0.12	0.26
Top 20 Jobs (Conditional on Ph.D.)	0.27	0.20	0.31
Sample Size	1030		

Notes: Maximum sample size is 1,030. MIT is excluded from the sample used for the Ph.D. completion rate and the unconditional top 20 jobs because the MIT data excludes dropouts.

Table 2: The Determinants of First-Year Grade
Dependent Variable: Course or General Exam Grade in Percentiles

Student Characteristics	(1) Micro	(2) Micro	(3) Macro	(4) Macro	(5) Metrics	(6) Metrics
GRE Quantitative (percentile)	0.277* (0.153)	0.137 (0.186)	0.172 (0.155)	0.062 (0.190)	0.032 (0.186)	-0.123 (0.255)
GRE Verbal (percentile)	0.024 (0.046)	-0.063 (0.060)	0.138** (0.046)	0.029 (0.061)	0.052 (0.053)	-0.131* (0.078)
GRE Analytical (percentile)	0.283** (0.083)	0.422** (0.112)	0.306** (0.084)	0.347** (0.115)	0.263** (0.097)	0.481** (0.153)
Female	-8.572** (2.150)	-7.276** (2.706)	-8.447** (2.183)	-9.792** (2.784)	-4.233* (2.529)	-0.366 (3.511)
Undergrad Top 15 University	3.236 (2.661)	0.082 (3.392)	6.043** (2.691)	9.653** (3.478)	5.019 (3.156)	-0.939 (4.513)
Undergrad Top 5 Liberal Arts University	0.428 (4.981)	-1.922 (5.750)	1.836 (5.040)	9.748* (5.881)	-2.565 (5.962)	-1.482 (7.409)
Undergrad Foreign University	11.547** (2.490)	10.039** (3.343)	14.330** (2.517)	11.403** (3.435)	13.788** (2.958)	9.923** (4.502)
Admissions Rank	---	-0.238** (0.052)	---	-0.241** (0.054)	---	-0.238** (0.063)
Prior Masters in Econ/Finance	---	1.575 (2.981)	---	10.991** (3.056)	---	3.093 (3.837)
R-squared	0.07	0.15	0.09	0.17	0.05	0.12
F-Test (All 3 GRE Scores)	0.0000	0.0003	0.0000	0.0019	0.0034	0.0188
Observations	894	486	894	482	751	354

Notes: Standard errors are shown in parantheses. Chicago and MIT do not have admission rank information. The mean [standard deviation] grade percentile is 58 [28] for Micro, 58 [29] for Macro, and 60 [30] for Econometrics.

* indicates p-value<0.10, **p-value < 0.05

Table 3: Determinants of Initial Job Placements

Variable	Job Rank			Top 20		
	(1)	(2)	(3)	(4)	(5)	(6)
Micro Grade (percentile)	---	-0.309** (0.105)	-0.271* (0.141)	---	0.00313** (0.00060)	0.00321** (0.00084)
Macro Grade (percentile)	---	-0.231** (0.104)	-0.362** (0.140)	---	0.00193** (0.00059)	0.00207** (0.00081)
GRE Math (percentile)	0.049 (0.413)	0.144 (0.409)	0.363 (0.515)	0.00308 (0.00270)	0.00162 (0.00249)	0.00438 (0.00370)
GRE Verbal (percentile)	-0.124 (0.125)	-0.101 (0.125)	-0.061 (0.165)	0.00047 (0.00073)	0.00045 (0.00074)	0.00015 (0.00100)
GRE Analytical (percentile)	-0.283 (0.225)	-0.092 (0.227)	-0.070 (0.311)	0.00456** (0.00149)	0.00250* (0.00147)	0.00177 (0.00209)
Female	4.363 (5.798)	-1.084 (5.831)	-1.486 (7.901)	-0.01266 (0.03167)	0.04855 (0.03521)	0.03957 (0.04832)
Undergrad Top 15 University	-17.365** (7.153)	-16.929** (7.074)	-17.887* (10.035)	0.14816** (0.04603)	0.13367** (0.04649)	0.11515* (0.06656)
Undergrad Top 5 Liberal Art University	-18.730 (12.611)	-21.282* (12.445)	-30.838* (15.900)	0.18424** (0.09076)	0.20652** (0.09218)	0.26646** (0.11745)
Undergrad Foreign University	-7.382 (6.760)	-1.802 (6.822)	-6.269 (9.804)	0.06118 (0.03868)	-0.00355 (0.03930)	0.06809 (0.05966)
Admissions Rank	---	---	-0.016 (0.152)	---	---	-0.00001 (0.00094)
Masters in Econ/Fin	---	---	-0.821 (8.362)	---	---	-0.04904 (0.04617)
R-squared	0.02	0.05	0.06	0.04	0.12	0.10
P-value for GRE Scores	0.2084	0.7272	0.8713	0.0006	0.1026	0.3758
Observations	710	701	397	871	839	468

Notes: Columns 1-3 estimated by OLS. Coefficients in columns 4-6 reexpress probit coefficients as changes in probability. Students who never completed the Ph.D. are classified as not having top 20 jobs in the probit model. P-value for GRE scores is from an F-test that the 3 scores jointly equal zero.

* = p-value < .10 **=p-value<.05

Mean [standard deviation] of job rank is 74 [65]; mean top 20 is 0.21 [0.41]. The mean of top 20 differs from Table 1 because MIT is included in the probit sample but not in Table 1 top 20 (unconditional).